

## Shortcomings of Marginal Linear Models

The New York Times

## **Scientists Predict Omicron Will Peak in the U.S. in Mid-January But Still May Overwhelm Hospitals**

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Can linear marginal models make these forecasts?

## Generalized Marginal Models for Longitudinal Data

Where are we right now?

So far we have **expanded** linear regression models into **linear marginal models**, allowing for an analysis of **continuous, longitudinal data**.

How do we handle **other outcomes**?

Linear Marginal Models

ARE TO

Linear Regression Models

**WHAT**

\_\_\_\_\_?

ARE TO

Generalized Linear Models

# Generalized Marginal Models

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  3. A pairwise correlation matrix, as  $\mathbf{R}_i(\rho)$ .
- ▶ This provides the *natural extension* of a GLM to longitudinal data!

## Example 1: Continuous Data

If  $Y_{ij}$  are continuous, then we can take

$$\begin{aligned}E[Y_{ij}|X_{ij}] &= X_{ij}\beta \\ \text{var}(Y_{ij}) &= \phi V(\mu_{ij}) = \phi \\ \text{cor}(Y_{ij}, Y_{i\ell}) &= \rho_{j\ell}, j \neq \ell.\end{aligned}$$

This provides us with *effectively* the same as the linear marginal model, except **without assuming normality**.

## Example 2: Binary Data

If  $Y_{ij}$  are binary indicators, then we can take

$$\begin{aligned}P[Y_{ij} = 1|X_{ij}] &= E[Y_{ij}|X_{ij}] = \text{expit}(X_{ij}\beta) = \pi_{ij} \\ \text{var}(Y_{ij}) &= \phi V(\mu_{ij}) = \phi\pi_{ij}(1 - \pi_{ij}) \\ \text{cor}(Y_{ij}, Y_{i\ell}) &= \rho_{j\ell}, j \neq \ell.\end{aligned}$$

This is a **natural generalization** of logistic regression, where arbitrary correlations are permitted!

## Example 3: Count Data

If  $Y_{ij}$  are counts, then we can take

$$\begin{aligned}E[Y_{ij}|X_{ij}] &= \exp(X_{ij}\beta) = \lambda_{ij} \\ \text{var}(Y_{ij}) &= \phi V(\mu_{ij}) = \phi \lambda_{ij} \\ \text{cor}(Y_{ij}, Y_{i\ell}) &= \rho_{j\ell}, j \neq \ell.\end{aligned}$$

This is a **natural generalization** of log-linear regression, where arbitrary correlations are permitted!



Do these models *actually* work?

While this is *compelling* in terms of model specification, we have not discussed how to **estimate** the relevant parameters.

We **can** estimate the parameters, and they will be **nicely behaved** and useful for inference.

This requires a slightly deeper dive into *M-estimation*.

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- ▶ Generalized Marginal Models extend generalized linear models to longitudinal data.
- ▶ We specify a **linear predictor**, and a **link function**, in addition to a **variance function**, and **pairwise associations**.
- ▶ Any GLM extends *naturally* to the case of longitudinal data, with whatever correlation patterns we want to accommodate.

How can we estimate these models?